News From OCLC

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General News

OCLC Board of Trustees, Members Council Name Review Board

The OCLC Board of Trustees and Members Council have named a Review Board of Shared Data Creation and Stewardship to represent the membership and inform OCLC on the principles and best practices for sharing library data. The group will discuss the Policy for Use and Transfer of WorldCat Records with the OCLC membership and the global library community. Members of the Review Board of Shared Data Creation and Stewardship are: Christopher Cole (FEDLINK), Associate Director for Technical Services, National Agricultural Library; Poul Erlandsen (EMEA), Head, Document Access Services and Collection Management, Danish University of Education, National Library of Education; Pat French (OCLC Western), Manager, Collection and Technical Services, Multnomah County Library; Clifford A. Lynch, Executive Director, Coalition for Networked Information (CNI); Brian E. C. Schottlaender (OCLC Western), The Audrey Geisel University Librarian, UC San Diego Libraries; Ted Schwitzner (ILLINET), Head, Bibliographic Services Division, Illinois State University, Milner Library; Roberta Shaffer (FLICC/FEDLINK/LC), Executive Director, Federal Library and Information Center Committee, Library of Congress; Lamar Veatch (COSLA/SOLINET), State Librarian, Georgia Public Library Service—University System of Georgia; Elsie Weatherington (SOLINET), Dean, University Library, Virginia State University; Jennifer Younger (INCOLSA), Edward H. Arnold Director of Hesburgh Libraries, University of Notre Dame. Another member from a European national library is expected to be appointed to the Review Board. Dr. Younger, who is also an OCLC Members Council delegate, will chair the Review Board. Karen Calhoun, Vice President, OCLC WorldCat and Metadata Services, will serve as liaison between the Review Board and OCLC. The Review Board on Principles of Shared Data Creation and Stewardship will: consult with librarians and member representatives as appropriate; review reports, letters, and comments including blog and listserv messages from the global library community regarding the revised Policy; recommend principles of shared data creation and changes in the Policy for Use and Transfer of WorldCat Records that will preserve the community around WorldCat infrastructure and services, and strengthen libraries. The Review Board began its work with a meeting on February 4, and is already putting in place the means for Members Council delegates and other constituencies to offer input and comments. The Review Board will ultimately provide findings to the President of Members Council, the Chair of the Board of Trustees, and the OCLC President and CEO. Implementation of the Record Use Policy had been set for February 2009, but implementation has been delayed and the Policy will be under further review by the Board of Trustees and Members Council into the third quarter of 2009. Questions or comments can be directed to the Review Board at reviewboard@oclc.org. Questions about the Policy can be e-mailed to recorduse@oclc.org.

Cataloging and Metadata

OCLC Announces Expert Community Experiment

In response to requests from the cataloging community, OCLC is introducing the Expert Community Experiment which enables cataloging members to make more changes to WorldCat records. During the Experiment, members with full level cataloging authorizations have the ability to improve and upgrade WorldCat master records. The Experiment begins in February 2009, and lasts six months. Introductory web information sessions will be held throughout February for those interested in participating in the Experiment. We welcome all member libraries with full level cataloging authorizations to participate in the Experiment. During the Experiment, participants will be able to correct, improve, and upgrade all WorldCat master records, with the exception of PCC records (BIBCO and CONSER records). Library of Congress records that are not PCC records are included in the Experiment. Participants will receive credits for those activities for which they currently receive credits. During the Experiment, OCLC will not give

credits for the new activity. Instead, we plan to review new activity for possible credit adjustment later in the Experiment.

OCLC Loads MARC Records for Playaway Titles into WorldCat

Findaway World, the maker of Playaway audio devices, is now sending their MARC records to OCLC for addition to WorldCat. Playaway is the only format of audiobook that does not require a separate player, so it comes ready-to-listen, without the need for a certain type of player or advanced technical know-how. Additionally, Playaway allows the listener to control the speed of the narrator's voice and automatically remembers where you left off when you power down. Findaway World is located in Solon, Ohio. The OCLC symbol for these records is PLAYA; the vendor identifier in field 938 is PLAY. For information about Findaway World, see their web site at: http://www.playawaydigital.com. See a list of all partners contributing records through the Vendor Record Contribution Program at http://www.oclc.org/us/en/partnerships/material/contribution/technical/default.htm.

National Library of Israel Adds 788,000 Records to OCLC WorldCat

The National Library of Israel and OCLC have completed a pilot project that has resulted in the addition of more than 788,000 new bibliographic records and 1.1 million holdings from the national library to WorldCat. These records from the National Library of Israel are now visible to Web searchers through WorldCat.org. The National Library of Israel, formerly known as the Jewish National and University Library, worked with OCLC in the pilot project to explore and resolve issues in adding records containing only non-Latin script data to WorldCat. Most of the new records added to WorldCat represent materials in Hebrew script, but significant numbers of records represent Arabic-script and Cyrillic-script publications. The National Library of Israel will continue to add records to WorldCat as new materials are cataloged. Israeli libraries started participating in the OCLC cooperative in 1989. Today there are 71 institutions in Israel actively participating in OCLC. By adding these records to WorldCat, the National Library of Israel becomes a governing member of OCLC and will participate in governance of the worldwide cooperative. The WorldCat database continues to grow at an extraordinary rate, with many of the records entered into the world's largest bibliographic resource coming from outside the United States. Between July 1, 2007 and June 30, 2008, records from the National Library of Sweden, Swiss National Library, National Library of Australia, and National Library of New Zealand were added to WorldCat. More information, a complete list and world map illustrating OCLC's work with national libraries can be found at www.oclc.org/us/en/worldcat/catalog/national.

Reference and Discovery

Novanet and University of New Brunswick to Use OCLC WorldCat Local Service

Novanet and the University of New Brunswick have signed agreements to implement OCLC's WorldCat Local, the service that combines the cooperative power of OCLC member libraries worldwide with the ability to use WorldCat.org as a solution for local discovery and delivery services. Novanet and the University of New Brunswick are the first library systems outside the United States to use WorldCat Local. These Canadian libraries join a growing number of libraries in the United States that are using WorldCat Local to help their users more easily find and get items in library collections. WorldCat Local provides a powerful discovery environment that presents localized search results most relevant to the library user while at the same time allowing the user to search the entire WorldCat database of more than 100 million records. WorldCat Local builds on WorldCat.org, which allows Web access to the world's largest database for discovery of materials held in libraries. Through a locally branded interface, WorldCat Local provides libraries the ability to search the entire WorldCat database and present localized results most accessible to the patron. The WorldCat Local service interoperates with locally maintained services like circulation, resource sharing, and resolution to full text to create a seamless experience for the end user. WorldCat Local also includes future enhancements to WorldCat.org. More information about WorldCat Local can be found at www.oclc.org/worldcatlocal/default.htm.

OCLC to Supply New Swiss Metadata Hub with Discovery Tool

OCLC has agreed to terms with SwissBib to implement, a "Library 2.0" meta-catalogue of Swiss university libraries and the Swiss National Library. This metadata hub will provide the platform for collating and publishing the combined collections of the involved libraries. The project will also utilize the latest in

search technology to build a superior end user environment for those researching Swiss academic library collections. The implementation project is scheduled to run from November 2008 to February 2010. To realize the objective, the SwissBib selection committee has opted for a combined solution from OCLC. CBS software provides the back-end bibliographic component required to process and treat approximately 17 million records. The records from the library catalogues will be loaded in the CBS system, converted, matched, and enriched before being transferred to a publishing platform where OCLC TouchPoint will provide the discovery functionality coupled with the FAST search and index engine. The selection committee sought a simple but sophisticated discovery solution to front the catalogue and provide fast, easy, and comprehensive access to scientific information in Switzerland, as it is anticipated in the longer term that the project will culminate in the replacement of the majority of OPACs currently in use by Swiss university libraries. Further, the solution also offers the potential should this become a requirement, to raise the visibility of Swiss university libraries to a global audience on the web, through its synchronization capability with WorldCat. SwissBib will be implemented in partnership with the library network of Western Switzerland (RERO), the library network of German-speaking Switzerland (IDS), the Swiss National Library, the Consortium of Swiss Academic Libraries, and the ETH-Bibliothek under the auspices of the University Library of Basel. SwissBib is one of a number of projects within an over-arching program of innovation and cooperation by Swiss universities, known as E-lib-ch. It is funded by the Swiss University Conference. More information about the project is provided on the project's wiki: http://www.swissbib.org.

WorldCat.org Now Available for Mobile Phones

Now library materials on WorldCat.org are searchable through mobile devices, thanks to a new pilot. The six month long WorldCat mobile pilot will gather data to inform future WorldCat mobile efforts, and is available to people in the US and Canada. WorldCat has partnered with mobile-technology leader Boopsie to provide a convenient way for information seekers to find known items in libraries and identify libraries near their location. The pilot also complements the recently released experimental WorldCat app for iPhone, available for download from the Apple site. For pilot details and instructions on downloading the application, see http://www.worldcat.org/mobile/.

Resource Sharing and Delivery

OCLC and Atlas Systems Partner to Develop Resource Sharing Services

OCLC and Atlas Systems, creator of ILLiad and Odyssey resource sharing management software, have signed an agreement that enables OCLC to continue to support ILLiad and Odyssey and, in partnership with Atlas Systems, to integrate the software more fully into OCLC delivery services in the coming years. ILLiad and its document delivery component, Odyssey, provide a faster, more functional alternative to traditional interlibrary loan workflow. The software improves interlibrary loan functions by consolidating all borrowing, lending, and tracking capabilities into a single, customizable interface. ILLiad also smoothly integrates with a library's core services, such as WorldCat Resource Sharing, providing the user with access to the world's largest collection of shared resources. More than 1,000 libraries currently use ILLiad software for interlibrary loan management. Atlas Systems will continue development, training, and installation support of ILLiad software under the new agreement. OCLC has been the exclusive distributor of ILLiad software since 2000. ILLiad was first developed by the interlibrary loan staff at Virginia Polytechnic Institute and State University, and has been expanded and further enhanced by Atlas Systems, Inc., the primary developer for ILLiad.

Montana NCIP Home Delivery Report Now Available

In May 2007, 12 libraries in Montana participated in the WorldCat Delivery pilot. The goal of the pilot was to integrate circulation, interlibrary loan and direct delivery options. The pilot libraries had the option of sending items directly to requesting users instead of the borrowing libraries; and users were able to send the borrowed items back to the libraries in easy-to-use mailers. We have learned a lot from this pilot about the key components of home delivery. Future OCLC services may incorporate such components as part of a broader end-user delivery solution. Read the Montana NCIP Home Delivery Report for details about the pilot project's process, results, successes and challenges at http://www.oclc.org/us/en/services/brochures/213652usf_montana_ncip_home_delivery_report.pdf.

Digital Collection Services

OCLC Releases New CONTENTdm Version that Supports Unicode

OCLC has released CONTENTdm 5, a new version of the popular CONTENTdm Digital Collection Management software that fully supports Unicode, the industry standard used to recognize text in most of the world's non-Western languages, including Chinese, Japanese, Korean, Greek, and Hebrew, among others. In direct response to input provided by more than 1,000 CONTENTdm users, OCLC development staff designed new features and improved existing features as part of CONTENTdm 5. The new release includes fundamental changes for both end users and libraries. For end users, CONTENTdm 5 provides a new experience with powerful search improvements, including the integration of Find—the search engine behind OCLC's WorldCat.org. Offering capabilities beyond full Unicode searching, CONTENTdm 5 also features faceted browsing to help refine search results, as well as relevancy ranking similar to what end users experience when searching WorldCat.org and other popular search engines. These improvements ensure a library achieves its ultimate goal for its digital collection—to help end users find, get, and use the digital items they need. For libraries, the new CONTENTdm includes a totally redesigned Project Client, offering more streamlined collection-building workflows that will reduce the time needed to create a digital collection, reducing project costs and maximizing results. Other CONTENTdm 5 enhancements include a new reports module designed to better track and assess collection usage; nine integrated thesauri, which will improve efficiency by providing controlled vocabularies; and increased capacity that supports more collections, items and metadata fields as well as larger volumes for batch processing. CONTENTdm 5 offers improvements for handling EAD (Encoded Archival Description) files, including how finding aids are imported, displayed, and searched. Early beta testing of CONTENTdm 5 began with a grant from Canada's Department of Heritage Partnership Fund for a Multicultural Canada digitization initiative at Simon Fraser University, British Columbia, Canada, in October 2007. To see how some libraries are using CONTENTdm, visit www.oclc.org/contentdm/collections/. More information about CONTENTdm can be found at www.oclc.org/contentdm.

HathiTrust, OCLC Work Together to Enhance Discovery of Digital Collections

HathiTrust, a group of some of the largest research libraries in the United States collaborating to create a repository of their vast digital collections, and OCLC will work together to increase visibility of and access to items in the HathiTrust's shared digital repository. Launched jointly by the 12-university consortium known as the Committee on Institutional Cooperation and the 11 university libraries of the University of California system, HathiTrust leverages the time-honored commitment to preservation and access to information that university libraries have valued for centuries. The group's digital collections, including millions of books, will be archived and preserved in a single repository hosted by HathiTrust. Materials in the public domain and those where rightsholders have given permission will be available for reading online. OCLC and HathiTrust will work together to increase online visibility and accessibility of the digital collections by creating WorldCat records describing the content and linking to the collections via WorldCat.org and WorldCat Local. The organizations will launch a project in the coming months to develop specifications and determine next steps. HathiTrust provides libraries a means to archive and provide access to their digital content, whether scanned volumes, special collections, or born-digital materials. The representation of these resources in digital form provides expanded opportunities for innovative use in research, teaching, and learning, and will be done with careful attention to effective solutions for the curation and long-term preservation of digital assets. Any research library with digital content or an interest in curation of digital content can become a partner of the HathiTrust. For more information, visit www.hathitrust.org.

Clay Tablet Collection Now Available Online Via CONTENTdm

Clay tablets and other archeological objects from the University Library of the VU Amsterdam University are part of the Library's first special collection to go online. The University Library owns a small collection of 5000 year old archeological objects from the ancient Near East (present day Iraq and Iran). The collection, titled the Van der Meer-Cools collection, consists of 49 clay tablets and 94 other objects. It is the first of the University Library's special collections to be made available online as part of the digital collections built using OCLC's CONTENTdm Digital Collection Management Software. The digital

collection includes metadata and images of the archeological objects, which were photographed from various angles including the top, bottom and sides. In the future, the Library plans to develop an online ordering module, as well as digitize more of its collections and make them available via CONTENTdm, including its portrait collection consisting of about 1,500 etched portraits; all historical maps of the VU (until 1900); the complete letter collection (16th -19th century); and the collection of manuscript fragments.

Content and Collections

OCLC Releases NetLibrary Media Center for Easy Access to eAudiobooks

OCLC has released the new NetLibrary Media Center, a full-featured desktop application that allows library patrons to easily search, manage, transfer, and listen to downloadable eAudiobooks. The free software application allows users to connect to NetLibrary, and then download and begin listening to eAudiobooks with just one click. The Media Center combines familiar user functions available from NetLibrary's Web-based platform to browse, search and check out materials, and adds enhanced features and functionality—such as a full-feature audio player; seamless download to a portable listening device; a new, feature-rich, easy-to-use interface; and desktop access to a library's entire eAudiobook collection—for a superior user experience. eAudiobooks from NetLibrary are digital versions of audiobooks. Library patrons can search for, check out and download eAudiobooks to a computer. These eAudiobooks can also be transferred to a wide range of portable devices. Check the OCLC Web site for system specifications www.oclc.org/us/en/audiobooks/default.htm. NetLibrary offers an expanding selection of over 9,000 eAudiobook titles spanning a variety of subject areas in both unabridged and abridged formats. The latest best-sellers, book club favorites, timeless classics, and award- winning literature may now be delivered over the internet in an easily accessible format for listening anytime, anywhere. Partnerships with leading audiobook publishers ensure comprehensive and current collections that meet the diverse needs of libraries and their users. To download and listen to an eAudiobook, users must first create a free NetLibrary account with their library. Once an account has been created, users can log into their library's collection from any computer with Internet access—home, school or work—24 hours a day, seven days a week. An online demonstration of the new Media Center can be found at http://www5.oclc.org/downloads/tutorials/netlibrary/mediacenter/demo.htm.

Sony, NetLibrary Offer Mobile Collections for the Reader Digital Book

Libraries have a new alternative for providing access to compelling reading material. OCLC's NetLibrary will offer libraries five Sony Reader Mobile Collections – groups of eBooks which can be read on Sony's Reader Digital Book. The program includes a Reader model PRS-505, a collection of titles from leading publishers, and all required licenses. Using the library's PC, librarians can download a mobile collection title or titles from the NetLibrary site to the Reader as necessary. Libraries that purchase Mobile Collections will be able to offer their patrons the ability to check out Readers for onsite or offsite use, depending on the policy established by each library. Collections, selected by NetLibrary's collections librarian, include Career Development and Business Self Help (30 titles), Management and Leadership (22 titles), Popular Fiction (29 titles), Romance (19 titles), and Young Adult Fiction (24 titles). Circulating Reader units through OCLC's newly established program is just one way libraries are able to offer eBooks to their communities and expose people to electronic reading. Thousands of public libraries in the United States already offer online collections that patrons can borrow, typically for two to three weeks. eBooks are offered in the Adobe PDF format and it is expected that the recently established EPUB format will become common. Both formats can be downloaded to a PC or Sony's Reader. People simply need to have a valid library card for their local participating library and a PC with an Internet connection in order to start borrowing and enjoying eBooks. Borrowed eBooks automatically expire after the lending period.

New Subject Sets Available in Language Sets

OCLC Language Sets are now available in several new subject-related sets of materials, including music CDs, personal finance, children's and young adult books, Summer Reading Program materials, and titles from original native authors – all in non-English languages for the native speaker. New Subject Sets include:
- Bilingual Children's Books (available in Chinese and Spanish): Develop literacy skills and practice beginning reading with this set of bilingual materials aimed at preschoolers and early

elementary ages. Materials include simple stories, the alphabet, shapes, and early readers with text in both the native language and English.

- Native Author Books for Adults (available in Spanish, Chinese, Russian, Hindi, Korean, and Japanese): Original works by best-selling authors from China, Russia, India, Korea, Japan, Mexico, and Latin America are featured in this set.
- Music CDs for Adults (available in Spanish, Chinese, Korean, Hindi, Japanese, Arabic, Vietnamese, and Russian): Popular music by some of the hottest selling artists is featured in this set of music CDs.
- Summer Reading Program (available in Spanish, Chinese, Korean, Hindi, Japanese, Arabic, Vietnamese, and Russian): Include non-English speaking children in your summer reading program by making available fully illustrated picture books and juvenile materials for students in elementary and upper elementary school.
- Picture Books & Juvenile Readers (available in Spanish, Chinese, Korean, Hindi, Japanese, Arabic, Vietnamese, and Russian): Support the language and reading development of both the native speaker and heritage language learner with fully illustrated picture books and juvenile readers.
- Books for Young Adults (available in Spanish, Chinese, Korean, Hindi, Japanese, and Russian): This set of books for young adults includes classic literature, popular translated works and original works by native authors.
- Small Business/Personal Finance (available in Spanish, Chinese, Korean, Hindi, Japanese, Vietnamese, and Russian): This set is designed to provide guidance to immigrants seeking information on starting a business, understanding the U.S. banking system, economics, managing personal finances, investing, career advancement, and planning for retirement.

To order, please call 1-800-898-6252, or 614-764-6000 x5096, email langsets@oclc.org, or contact your regional service provider.

Web and Data Services

EZproxy 5.1c Now Available

The library industry's leading authentication and access solution has been enhanced again. OCLC encourages all users to upgrade to this latest version (EZproxy5.1c) to stay current with product improvements and fixes. Enhanced features include:

- When using the Shibboleth Discovery Service in previous versions of EZproxy, only Shibboleth 2.0 IdPs could be accessed. This release now supports both Shibboleth 1.3 and Shibboleth 2.0 IdPs.
- Introduces RedirectSafe directive to identify Web sites with free content to which EZproxy should redirect users without generating a warning about the resource not being configured. This directive is intended for use by sites that currently use "Option RedirectUnknown" which suppressed the same warning, but operated for any destination URL. Phishing sites have begun to employ this behavior to create links that start with the EZproxy server name, but that lead to their own servers.

See more details and a full list of changes at
http://www.oclc.org/us/en/support/documentation/ezproxy/changes.htm.