# News From OCLC

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## General News

### OCLC Annual Report 2010/2011

The OCLC Annual Report is much more than a presentation of the previous fiscal year's product introductions, service levels, and member activities.  It also includes snapshots of member libraries worldwide, the President's message to the cooperative, information about the Board of Trustees and various management groups, and other information that gives a broad perspective of the organization.  The 2010/2011 Annual Report is now available at http://www.oclc.org/us/en/news/publications/annualreports/2011/214629usb_Annual_Report_2011.pdf.

## Cataloging and Metadata

### Controlling More Headings in WorldCat

In addition to cataloger-initiated controlling, OCLC is using new stand-alone controlling software to evaluate bibliographic records in WorldCat and control headings.  In the research that led to the publication of *Online Catalogs:  What End Users and Librarians Want* (http://www.oclc.org/us/en/reports/onlinecatalogs/default.htm) library staff ranked the need for increased accuracy in name and subject headings as a highly desired improvement.  The September 2011 report on WorldCat quality (http://www.oclc.org/us/en/reports/worldcatquality/default.htm) identified a project to control more headings in WorldCat as a priority during OCLC's fiscal year 2012.  The following describes this new controlling effort which will provide benefit to all users of WorldCat, regardless of which interface they use.

- **Current controlling functionality in Connexion.**  The controlling functionality currently available in the Connexion applications enables users to link authority records to headings in master WorldCat bibliographic records.  Cataloger-initiated controlling functions facilitate automatic updating of headings in bibliographic records.
    - Connexion users initiate matching headings in bibliographic records to established authority records.
    - The system normalizes the headings in bibliographic records, matches them with authority records, and inserts the linked heading in the bibliographic record.
- **New stand-alone controlling software.**  OCLC is extending the Control All functionality by developing a stand-alone batch service that runs independently.  The software evaluates all bibliographic records in WorldCat and controls headings as detailed below.
- **Records evaluated for processing.**  The software will evaluate the following bibliographic records in WorldCat for processing according to different time schedules:
    - Master bibliographic records newly added to WorldCat contributed either through online applications or through batchload will be evaluated daily.
    - Master bibliographic records changed and replaced in WorldCat will be evaluated on a pre-determined schedule.
    - Existing master bibliographic records in WorldCat will be evaluated on a to-be-determined schedule and as capacity allows.

    OCLC has begun processing records selected from among new and replaced records and will gradually increase the number of records processed each day over the next few weeks.  We will announce when we begin processing existing records and will report periodically on progress.
- **Criteria for record selection.**  The software will select candidate bibliographic records for processing that contain the following:
    - An 040 field with no ‡b present and at least one of the following controllable fields:
        - 100, 110, 111, 130
        - 600, 610, 611, 630, 650, 651, second indicator 0

- 655, second indicator 7, ‡2 lcgft
- 700, 710, 711, 730
- 800, 810, 811, 830
  - An 040 field with ‡b present containing the value eng and at least one of the following controllable fields:
    - 100, 110, 111, 130
    - 600, 610, 611, 630, 650, 651, second indicator 0
    - 655, second indicator 7, ‡2 lcgft
    - 700, 710, 711, 730
    - 800, 810, 811, 830
  - An 040 field with ‡b present but containing a value not equal to eng and at least one of the following controllable fields:
    - 600, 610, 611, 630, 650, 651, second indicator 0
    - 655, second indicator 7, ‡2 lcgft
  - A partially or fully controlled heading.
- **How the software works.**
  - The software *will not*:
    - Attempt to control unqualified personal names (personal name only that does not include ‡b, ‡c, ‡d, and/or ‡q).
    - Control a heading to an undifferentiated authority record.
    - Cause automated tag flips of any type.
  - The software *will*:
    - Automatically expand dates for candidate personal name headings.
    - Partially control series fields and automatically append ‡v.
    - Maintain the links between non-Latin script headings and their Latin-script equivalents.
  - The software *will also* make the following adjustments as needed:
    - Apply any appropriate punctuation changes.
    - Attempt to control partially controlled headings.
    - Uncontrol descriptive heading fields (1XX, 7XX, and 8XX) if the value in field 040 in the bibliographic record is other than eng.
    - Delete a geographic subdivision from a subject heading if the heading can be completely controlled and no element of the heading can be subdivided geographically.
  - The symbol "OCLCO" will be appended in ‡d of the 040 field in bibliographic records that are modified by the software.
  - If a bibliographic record is locked, the software will skip it and reevaluate it when the lock has been removed.
- **The new software supplements individual cataloging activity.** As with the "Control All" headings function in Connexion, some circumstances prevent the software from controlling all headings in WorldCat records. The software cannot do the manual "Single Control" headings functions that catalogers can do in Connexion. The software cannot control non-qualified personal names, headings that have no exact match or that match only partially, headings that are mistagged, headings that contain typographical errors or other errors that require correction.

OCLC encourages catalogers to continue using the control headings functions in Connexion when adding or upgrading records as you continue to share your cataloging expertise with the cooperative.

### OCLC, SkillSoft to Add Records for Books24x7 Digital Book Catalog to WorldCat

OCLC is working with SkillSoft, a leading SaaS provider of e-learning and performance support solutions for global enterprises, government and education, to add records for the Books24x7 digital book catalog to WorldCat. SkillSoft's growing selection of over 30,000 titles in a variety of subject areas will be represented in WorldCat with a link to the Books24x7 platform. In addition, OCLC is loading the Books24x7 collection information into the WorldCat knowledge base, enabling OCLC cataloging libraries to easily set holdings in WorldCat for the titles to which they subscribe. WorldCat Local authenticated users will then be able to link directly to Books24x7 titles subscribed to and made available by their library from the corresponding WorldCat records.

**Future Enhancements to Connexion Client**

**Changes to controlling headings (Expected: 02 2012):** The following applies to all currently supported versions of Connexion client (versions 2.10, 2.20, and 2.30). For Edit > Control Headings > All: The system:

- Uncontrols invalid controlled headings (descriptive name headings and/or subject headings).
- Automatically checks for an updated version of the heading text and updates the text if needed.
- Automatically updates a previously fully or partially controlled heading with punctuation-only changes.
- Automatically re-evaluates a partially controlled heading and attempts to fully control it.

**Connexion client version 2.40 (Expected: 04 2012):** OCLC expects to release Connexion client version 2.40 during the March/April 2012 timeframe. Version 2.40 will include the following enhancements:

- **GLIMIR:** Set an option to show search results in GLIMIR (Global Library Manifestation Identifier) clusters of WorldCat bibliographic records that have different languages of cataloging for the same work (called "parallel" records). For each cluster, GLIMIR search results show the number of records that your library holds, the total number of holdings, and the total number of records. GLIMIR clusters make it easier to identify and select the exact record you need for cataloging. In the client only, you can also show the GLIMIR cluster for any displayed bibliographic record by using a new menu item Cataloging > Show > All GLIMIR Cluster Records. For more information on GLIMIR see http://www.oclc.org/reports/worldcatquality/default.htm.
- **Classify:** Use a new command Classify on the Tools > Options menu to automatically supply a Dewey or Library of Congress classification number in a displayed record for a book, DVD, CD, or other material type in a field you specify. The new command uses the FRBR-based Classify Web service to provide a classification number from a WorldCat record with a matching standard number in this order: OCLC number, ISBN, ISSN, UPC, LCCN. For information on Classify see http://classify.oclc.org/classify2/.
- **RDA workforms:** Set an option in the client using Tools > Options > RDA tab (formerly the RDA Toolkit tab) to use RDA versions of the existing AACR2 workforms to create records. Set the option separately for bibliographic and/or authority workforms. Existing workforms open by default when you create new records unless you set the RDA workform option(s).
- **264 field in WorldCat search results:** Record descriptions in a brief or truncated list of WorldCat search results include data from the 264 field, if present in the record and if no field 260, 261, or 262 is present. Field 264 contains RDA production, publication, distribution, and manufacture data.
- **MARC Update 2011 changes:** New indexes are added to the drop-down index lists in search and/or browse windows, as appropriate. For details, see Technical Bulletin 260: OCLC-MARC Format Update 2011 (http://www.oclc.org/support/documentation/worldcat/tb/260/default.htm). Language names are updated in:
  - The "Language" and "Language of Cataloging" drop-down lists in the Search WorldCat window.
  - The "Language" drop-down list in the Search Online Heritage Printed Book (HPB) Database (if the HPB menu is activated in Tools > Options > Heritage Printed Book tab).
- **Macro changes:**
  - A new macro command is available -- GetClassNumber -- for the new Edit > Classify functionality.
  - Two new OCLC-supplied macros are available in the OCLC.mbk macro book:
    - ClearELvl3Workform—This macro clears candidate fields from an Encoding Level 3 bibliographic record and replaces them with workform prompts. The prompts are a blend of two sets of workforms—AACR2 versus RDA.
    - GenerateERecord—This macro creates a workform to represent an online version of an item based on the print, microform, or another format version of a bibliographic record for the same title. (Note: The GenerateERecord macro replaces the following two OCLC macros: GenerateESerial and GenerateESerialCONSER.)

## Discovery and Reference

**OCLC and Elsevier to Provide Full-Text Searching Through WorldCat Local**

OCLC and Elsevier, a leading provider of scientific, technical and medical (STM) information products and services worldwide, have signed an agreement that will make the full text from Elsevier's SciVerse ScienceDirect journals and e-books available to users of OCLC's WorldCat Local. The expanded partnership makes it possible for researchers and students to search the full text of content from SciVerse ScienceDirect through WorldCat Local, OCLC's discovery and delivery service that offers access to more than 922 million items through a single search box. Authenticated users from subscribing libraries can then access the full text of these journals and e-books. The new full-text searching feature is in addition to indexing and abstracts from Elsevier already available through WorldCat Local. With this collaboration, Elsevier is strengthening its commitment to the library community, simplifying research for library patrons, and enhancing usage of its scientific publications. WorldCat Local is available as a stand-alone discovery and delivery service, and as part of OCLC WorldShare Management Services. As part of this expanded partnership, Elsevier has also added access to e-book data through WorldCat.org, the Web destination for broad, Webscale discovery of library resources. This agreement continues OCLC's efforts, on behalf of its member libraries, to enable access to all library collections and services through WorldCat.

**OCLC Adds IEEE and Full-text Search to WorldCat Local**

Full-text searching is now available in WorldCat Local. This latest enhancement creates an even more powerful search experience, with the addition of searching words within full-text articles. The new search functionality follows the addition of full-text content from IEEE to the WorldCat Local central index. The IEEE Publications full-text database provides a comprehensive collection of resources to support research on technology topics. WorldCat Local users may search collections indexed in the WorldCat Local central index, based on agreements with content providers. Searchable collections now include IEEE, BioOne, and Emerald, and new content from additional sources will be added on an ongoing basis. Library staff may set their default keyword search to a new "keyword plus full text" search. In addition, two new indexes, a "full text only" and a "keyword + full text" are available from the advanced search page for a WorldCat Local-implemented library. Libraries with WorldCat Local may enable the full-text search functionality within OCLC Service Configuration.

**Worldcat.org Traffic Partner WriteCite.com Helps Save Time on Bibliographies**

OCLC welcomes online citation site WriteCite.com to its growing list of WorldCat.org traffic partner sites. WriteCite.com is an Australia-based site that helps undergraduate and upper secondary high school students create automatic citations online. It was founded by a university lecturer in response to the growth of Internet-enabled and nontraditional information sources that still require referencing by today's students. Started in 2009, the site provides citations in APA, Harvard, and MLA styles and features a free mobile version, iCite APA, that is available for Apple iOS and Android devices. WriteCite provides a way to search the world's library collections via WorldCat, made possible through the OCLC WorldShare Platform. The WorldShare Platform gives flexible, open access to library data through APIs and Web Services, so that students can discover, cite, and create lists for information in e-books, books, chapters, magazines, newspapers, websites, journals, films, and more. WriteCite.com is free for educational use and has been designed so that the form, search, and preview panels can be "white label" implemented into a learning library's Web page without the WriteCite logo. WriteCite.com offers the ability to cite books, advertising creative, electronic information, Internet resources, journals, and reference materials. It is unique in online citation services, in that users view the citation format as they enter their information, so they learn how to reference materials as they go. It is available for both individual and institutional subscriptions and continues to be developed in Brisbane, Australia. WriteCite.com is one of several automated citation applications that include library data from WorldCat, including EasyBib, BibMe, and Citavi. There is also built-in functionality available on WorldCat.org that exports to popular citation software packages such as RefWorks, EndNote, and EasyBib. An OCLC office in Melbourne supports Australia-based third-party sites like WriteCite.com to find worldwide scale through commercial partnership arrangements.

**WorldCat.org Traffic Partner Designers & Books Connects Readers**

OCLC welcomes the website Designers & Books to its growing list of WorldCat.org traffic partner sites. Designers & Books is a website devoted to publishing list of books that esteemed members of the design community identify as personally important, meaningful, and formative—books that have shaped their values, their worldview, and their ideas about design. The mission of the site, launched in late November 2011, is to foster conversations that will challenge students, stimulate emerging designers, energize established designers, and be of value and interest to all members of the design community. The site profiles 87 participating designers—from architects and interior designers to product, graphic, and car designers—to showcase what books have been most influential to each artist's creative process. Currently there are 1,124 books that have been selected. Once a reader indentifies a particular work on the site, Designers & Books uses the data in WorldCat via the WorldCat Search API and WorldCat Identities to provide library availability information and author profiles. A new book list is added to the site each week. Designers & Books is one of many websites to include library data from WorldCat, including Google, Amazon, Alibris, and others. The WorldCat Search API is available to anyone interested in creating websites, mash-ups, or apps that include library data. Third party sites like Designers & Books use the WorldCat Search API through commercial partnership agreements.

## Digital Collection Services

**Enhancing the Redesigned CONTENTdm**

In this latest release, CONTENTdm version 6.1, OCLC has further enhanced the digital collection management software by providing end users with social features to comment, tag, and rate digital items, encouraging engagement with your library's digital collections. And administrators are now able to do even more customization to their collections websites, including localizing all navigation and messaging elements into one or more languages (11 languages are supplied with CONTENTdm: Catalan, Chinese (simplified and traditional), Dutch, English, French, German, Japanese, Korean, Spanish, and Thai). In March 2011, OCLC introduced CONTENTdm version 6, which offered a complete redesign for the end-user experience along with new website configuration tools that enabled digital collection administrators to easily customize their collections' websites without programming expertise. Now, with CONTENTdm 6.1, end users can  easily download and print images and documents they find in online digital collections. For images, different sizes may be offered for download including full resolution, if stored in the Archival File Manager. And newspapers with article segmentation are now fully discoverable, allowing end users to search for and discover article-level metadata and see individual articles highlighted within each page via an enhanced newspaper viewer. Some of the other new features available with the updated CONTENTdm include the capability to:  arrange the list of collections on a collection's home page in whatever order makes sense for your library; add a customized collection home page; and group digital collections together by geography, topic, or institution for searching or browsing. Administrators will be able to disable or enable any of these new CONTENTdm 6.1 features, either globally or by collection, using the website configuration tools. This provides your library with full control of the configuration of your unique online collections, allowing you to choose how to best display and represent them on the Web. More than 2,000 libraries, archives, museums, and other cultural heritage institutions around the world use CONTENTdm to manage their digital collections and deliver them to the Web.

## Resource Sharing and Delivery

**Article Exchange Integrated into the WorldCat Resource Sharing Service**

Following a successful five-month trial, the Article Exchange feature is now available within the WorldCat Resource Sharing service and, where available, through an ILLiad add-on. This new feature is available at no charge to OCLC libraries that use WorldCat Resource Sharing and ILLiad Resource Sharing Management Software, and will be offered in WorldCat Navigator, in regions where available, and VDX later this year. Article Exchange provides a single, secure location where lending libraries can place and borrowing libraries and their users can retrieve requested articles obtained through interlibrary loan. Lending libraries scan documents and upload them to the site and notify the borrowing libraries of the documents' availability. The site generates a unique URL and password for each document. An e-mail button enables the lender to insert the borrower's e-mail address and send the link directly to the library. Once a file has been retrieved, it remains available for five days or five views. After 30 days, unviewed

files will be removed.  A file can be picked up a maximum of five times for each URL/password combination.

## Management Services and Systems

### OCLC Introduces OCLC WorldShare

OCLC, together with OCLC Global Council and members, is taking the cooperative's ongoing strategy to help libraries operate and innovate at Webscale to a much broader level with the introduction of OCLC WorldShare, a new platform and a new brand that signals OCLC's commitment to greater collaboration in library service delivery.  OCLC is launching the OCLC WorldShare Platform, which will enable library developers, partners, and other organizations to create, configure, and share a wide range of applications that deliver new functionality and value for libraries and their users.  OCLC will also deploy data centers around the world in support of OCLC WorldShare and other services.  The first data center outside the United States will be implemented this week in the United Kingdom.  Additional data centers will be deployed in continental Europe, Australia, and Canada in the coming year.  The OCLC WorldShare Platform facilitates collaboration and app-sharing across the library community, so that libraries can combine library-built applications, partner-built applications and OCLC-built applications.  This enables the benefits of each single solution to be shared broadly throughout the library community.  In the coming weeks, participants from platform pilot libraries will work with members of the OCLC Developer Network to help create and build new applications to populate the OCLC WorldShare App Gallery, where users will see available apps and install them into current work environments.  Developers can showcase their creativity, partners can create add-on functionality and library staff can find practical, everyday solutions to streamline and enhance their workflows.  The first services built on this new technical infrastructure are Webscale Management Services, which have been rebranded as OCLC WorldShare Management Services, and include circulation, acquisitions and license management applications.  Today, more than 30 libraries are already using OCLC WorldShare Management Services, and more than 150 libraries worldwide have committed to the new service since September 2010.  Over time, OCLC will bring together additional OCLC services and applications under the OCLC WorldShare name, including resource sharing, consortial borrowing, metadata management, and additional applications.  OCLC's currently deployed library management solutions will continue to be maintained and enhanced in line with libraries' ongoing requirements under their current brand names.  WorldCat will continue to serve as the name for shared data, including registries and the knowledge base, as well as discovery services such as WorldCat.org and WorldCat Local.  There are many examples of organizations contributing to the broader Webscale information environment.  Some, like HathiTrust, JSTOR, and Europeana, are most recognizable to libraries and library users.  Others, such as Google and Amazon, are global services familiar to all Web users.  These services, and many others, are all part of the information environment users navigate every day—a Webscale environment.  OCLC is committed to working with libraries to expand the scope and type of partnerships that will be critical for libraries to achieve Webscale.

### OCLC Establishes Strategic Partnership with Sustainable Collection Services

OCLC has established a strategic partnership with Sustainable Collection Services, LLC, an organization founded by the principals of R2 Consulting, that leverages WorldCat data to help libraries intelligently manage their print monograph collections.  Sustainable Collection Services (SCS) makes use of the WorldCat Search API to provide decision-support for collection assessment, deselection, and shared print projects.  The firm's data-driven services enable carefully-managed drawdown of low-use print monographs while supporting resource sharing and print archiving efforts.  The SCS service leverages WorldCat data as a primary source for deselection metadata.  Access to this data is enabled by the OCLC WorldShare Platform, which exposes OCLC's Web services and data for use and reuse by third party partners.  This strategic partnership reflects OCLC's commitment to provide broader access to the Platform environment and WorldCat data.  Partners like SCS can take advantage of the same infrastructure that OCLC uses to build and maintain its own services, providing libraries with an extended range of application options that take advantage of the same core data.  The SCS service will complement current OCLC offerings to help libraries analyze their collections, joining WorldCat Collection Analysis and a wide range of reports that are currently available using the OCLC Stats.org tool.  Sustainable Collection Services was formed just over a year ago.  In the first year of operation, it has worked with more than a dozen academic libraries and

consortia across the country to consult on print management strategies, and to generate withdrawal and preservation candidate lists based on library-defined criteria.

**New OCLC WorldShare License Manager**

OCLC has announced the launch of OCLC WorldShare License Manager, a new service to help libraries meet the increasing challenges and complexities of electronic resource management. OCLC WorldShare License Manager offers a unique solution in that it brings together the two key features of electronic resource management—knowledge about licenses that govern their purchase and use, and linking technology that connects users to needed content in a single place. Built on the OCLC WorldShare Platform and WorldCat knowledge base, License Manager helps library staff more effectively manage the selection, purchase, and availability of databases and e-resources. This new service consolidates link resolution, subscriptions, licenses, vendor information, access, and rights management to enable Webscale management, discovery and delivery of licensed and electronic resources. License Manager is supported as a stand-alone service that integrates with other library management systems or can be integrated with OCLC WorldShare Management Services. License Manager resides on the OCLC WorldShare Platform that allows library staff and others to create applications to enhance current features and bridge information to other systems. The WorldCat knowledge base holdings that power the License Manager's linking functionality synchronize automatically with WorldCat. Once a library's local data is present in the WorldCat knowledge base, that information automatically updates appropriate records in WorldCat. License Manager also includes a globally maintained vendor information center and provides "license templates" for global management of public and shared licensing terms by staff at all participating libraries. Cooperative contributions to this resource of vendor information means that library staff have access to a richer repository of vendor data than they normally have at the individual library level. Customizable workflows included in License Manager accommodate many aspects of electronic resource management, such as negotiation of licenses with content providers, evaluation of trial subscriptions, and registration and configuration of access credentials. In addition, License Manager will in the future include the analytics that can better inform library management decisions and collection development, making the most of investments and budgets. The COUNTER-compliant statistics, which are currently available in the OCLC statistics portal at [www.stats.oclc.org](http://www.stats.oclc.org), will be expanded to include aggregated reports on collections associated with those profiled in the License Manager. The OCLC WorldShare License Manager is available as an annual subscription service. More about the License Manager is on the OCLC website.

**E-resource Advisory Council Assisting in Development of E-resource Strategy**

OCLC is working with the E-resource Advisory Council, a group of 10 library leaders who have agreed to help guide the cooperative in advancing a new Webscale, electronic resource management strategy. As library investments and patron demands for e-resources continue to grow, libraries need to effectively manage these resources alongside their print materials. OCLC has responded to this change through a strategy that includes adding licensed and open access content to WorldCat, building the knowledge base for e-resources, enhancing resource sharing to allow the sharing of electronic articles, and introducing an entire suite of new services for electronic materials. That suite includes link resolving, acquisitions, and a license manager for subscription, access, license, vendor, and rights management. The advisory council is advising OCLC on that strategy, and on refining a clear message around that strategy. The council is also exploring new ways the cooperative can help to maximize exposure of electronic collections and the same time reduce the total cost of acquiring, managing and exposing electronic collections. Members of the E-resource Advisory Council are: Regine Becher, User Services Project Manager, Conservation and Collection Care Manager, Bavarian State Library; Maria Collins, Associate Head, Content Acquisitions and Licensing, North Carolina State University; Jennifer Kuehn, Interim Head, Collection Development, The Ohio State University; Anne Prestamo, Associate Dean for Collection and Technology Services, Oklahoma State University; Tim Rogers, Executive Director, NC LIVE; Dr. Hildegard Schäffler, Head of Serials and Electronic Media, Bavarian State Library; Gregg Silvis, Librarian and Assistant Director for Library Computing Systems, University of Delaware; Bonnie Tijerina, Assistant Director for Collection Services, Claremont Colleges; Holly Tomren, Head, Metadata Services, Drexel University Libraries; Stefanie Wittenbach, University Librarian, Texas A&M University--San Antonio; Ted Fons, Executive Director, Data Services, OCLC, ex officio; Andrew Pace, Executive Director, Networked Library Services, OCLC, ex officio.

## OCLC Research

### "Social Metadata for Libraries, Archives, and Museums. Part 2: Survey Analysis"

This report analyzes the results from a social metadata survey that focused on the motivations for creating a website, moderation policies, staffing and site management, technologies used, and criteria for assessing success. Metadata helps users locate resources that meet their specific needs. But metadata also helps us to understand the data we find and helps us to evaluate what we should spend our time on. Traditionally, staff at libraries, archives, and museums (LAMs) create metadata for the content they manage. However, social metadata—content contributed by users—is evolving as a way to both augment and recontexutalize the content and metadata created by LAMs. Many cultural heritage institutions are interested in gaining a better understanding of social metadata and also learning how to best utilize their users' expertise to enrich their descriptive metadata and improve their users' experiences. In our first report, *Social Metadata for Libraries, Archives, and Museums, Part 1: Site Reviews* (http://www.oclc.org/research/publications/library/2011/2011-02r.htm), the 21-member RLG Partners Social Metadata Working Group reviewed 76 sites relevant to libraries, archives, and museums that supported such social media features as tagging, comments, reviews, images, videos, ratings, recommendations, lists, links to related articles, etc. *Social Metadata for Libraries, Archives, and Museums. Part 2: Survey Analysis* (http://www.oclc.org/research/publications/library/2011/2011-03r.htm) is the second report in a series of three. The analyzed survey results that are presented in this second report were from a survey conducted in October-November 2009. Forty percent of the responses came from outside the United States. More than 70 percent had been offering social media features for two years or less. Engaging new or existing audiences is used as a success criteria more frequently than any other criteria, and the vast majority of respondents considered their sites to be successful. The survey results indicate that engagement is best measured by quality, not quantity. The upcoming third report will provide recommendations on social metadata features most relevant to libraries, archives, and museums as well as the factors contributing to success. Learn more about the OCLC Research project associated with the report, *Sharing and Aggregating Social Metadata* at http://www.oclc.org/research/activities/aggregating/default.htm.

### OCLC Releases FAST as Linked Data

FAST (Faceted Application of Subject Terminology), an enumerative, faceted subject heading schema derived from the Library of Congress Subject Headings (LCSH), is now available as an experimental Linked Data service (http://id.worldcat.org/fast/) and is made available under the Open Data Commons Attribution License. The FAST authority file, which underlies the FAST Linked Data release, has been created through a multi-year collaboration of OCLC Research and the Library of Congress. Specifically, it is designed to make the rich LCSH vocabulary available as a post-coordinate system in a Web environment. "Linked Data" is an approach to publishing data on the Web which enhances its utility by making references to persons, places, things, etc. more consistent and linkable across domains. The release of FAST as Linked Data provides FAST headings that support both human and machine access. FAST incorporates links to corresponding LCSH authorities. In addition, many of the geographic headings have links to the GeoNames geographic database (http://www.geonames.org/). With the addition of FAST, the universe of library-oriented controlled vocabularies available as Linked Data is notably expanded. OCLC has previously released Dewey.info (http://dewey.info/), an experimental space for linked Dewey Decimal Classification (DDC) data, and also made available as Linked Data the VIAF (http://viaf.org/), a joint project that explores combining the name authority files of participating institutions into a single name authority service. Furthermore, the Library of Congress (see for example, http://id.loc.gov/) and several other custodians of important controlled vocabularies have released Linked Data versions of their schemes. This release of FAST is the latest in a series of activities by OCLC to make FAST more accessible and useful. OCLC Research released mapFAST (http://experimental.worldcat.org/mapfast/ ), a map-oriented interface that leverages FAST to present library resources based on the geographic focus of the content of material and made available the FAST Converter (http://experimental.worldcat.org/fast/fastconverter/), a demonstration LCSH-to-FAST conversion tool. Most recently, OCLC Research has updated its web search interface to FAST (http://fast.oclc.org/searchfast/). More information about FAST Linked Data is at http://id.worldcat.org/fast/. A sample record can be found at http://id.worldcat.org/fast/1112076. See the FAST activity page at http://www.oclc.org/research/activities/fast/.